

A professional portrait of Dr. Luyi Kathy Zhang. She is a woman with long, dark hair, smiling warmly at the camera. She is wearing a mustard-colored blazer over a light-colored top, blue denim jeans with rolled-up cuffs, and black ankle boots. She is sitting on a light-colored wooden stool, with her hands clasped in her lap. The background is a soft, out-of-focus grey. The entire image is framed by a thin gold border.

Dr. Luyi Kathy Zhang

MEDIA KIT

Because no one should have to experience a brush with death to finally realize what's most important about life

Dr. Kathy is a compassionate and empowering speaker who transforms profound lessons from her work as a hospice and palliative care doctor into inspiring and practical advice for audiences. With years of experience guiding patients and families through some of life's most challenging moments, she has a unique ability to distill wisdom from the end of life into actionable insights for living with purpose, meaning, and joy.

Her expertise lies in bridging the gap between medicine, personal growth, and emotional well-being. She has a gift for connecting deeply with her audience, sharing heartfelt stories and evidence-based strategies that empower people to overcome fear, embrace their mortality, and live a life aligned with their true values.



Every presentation is tailored to your event, goals, and the transformation you aim to spark—designed with a deep focus on the unique challenges and opportunities your audience is navigating right now.

Kathy's ability to address difficult and uncomfortable topics with care and compassion creates a safe environment for attendees to explore their own vulnerabilities, emotions, and aspirations.

Known for her warmth, relatability, and authenticity, Dr. Zhang inspires audiences to take bold steps toward self-discovery and fulfillment. She challenges them to rethink their priorities, silence self-doubt, and make choices that lead to a life they'll never regret.

BTW: This won't be another cookie-cutter slide deck—Dr. Zhang's passion for whole person care combined with highly actionable content means your audience will have an immersive experience that nourishes all aspects of themselves: physical, emotional, mental and existential

See what people are saying:



lms0100 I love this so much. You really spoke to my inner soul. Thank you ❤️



missalhty Thank you for sharing this. Palliative care is so foreign to most of us. AND one of the hardest conversations we have. But very necessary. And those who are in this space are SO empathetic. Much love to you.



hi fiore fi Thank you for sharing this! I just saw a post about gratefulness just before this one. I am grateful that I saw your post, this is really important advice and I am glad I found it in my 20s ❤️



mirrored21 Ohh interesting, thank you!

Also, I want to say that as a young Asian woman I really appreciate seeing someone that looks like me giving advice about mental health and how to take care of myself! Growing up, my mum wasn't really someone that I could look up to due to her past trauma and behaviours. Thank you for posting videos and being a role model for many of us ❤️



renera 🟦 You are incredible. I lost my dad very suddenly on 9/16/24...we had just celebrated his 68 birthday on 9/8/24. Being there with him as he left this earth, has been one of the most difficult but also most eye opening experiences. I miss him so much it hurts, and it makes me value waking up each day to hug my babies and husband. Thanks for all that you do 🤗

Featured topics

✓ Hospice & Palliative Care Topics

- General education about hospice & palliative care
- How to relieve suffering & improve quality of life for patients and families
- Navigating serious illness and planning for the future
- Providing empathy, dignity and respect to patients and families at the end of life

✓ Personal Growth and Mental Health

- Decreasing burnout and finding sustainable ways to care for ourselves so we can best care for others
- How to use deathbed perspectives to reframe challenges & enhance gratitude
- Practical tools for emotional regulation and well-being

✓ Living with Fulfillment, Meaning, and Purpose

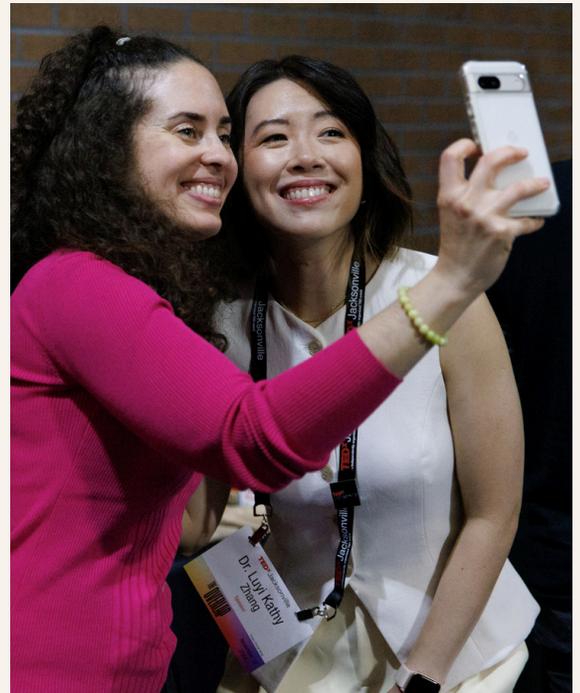
- How to identify what truly matters and take actionable steps toward building the life you want
- Intentionally designing a meaningful life true to you
- Turning deathbed lessons into actionable strategies for more joy, connection and purpose
- How to stop waiting and start living the life you're dreaming about

✓ For Professionals & Organizations

- Applying principles of compassionate care to foster stronger, more empathetic leadership
- How to enhance team communication and well-being in high-pressure work environments
- Active listening for better relationships & ROI

Kathy welcomes requests for the following types of opportunities:

- Keynote speaking
- Podcast interviews
- Workshop/retreat guest facilitator
- Corporate trainings & development
- Expert for media & publications
- Seminar/course guest instructor
- Guest coaching/collaborations



Whether speaking to healthcare professionals, high-achieving women, corporate teams or general audiences, Kathy weaves together inspiration and practicality, leaving attendees with the tools and motivation to create meaningful and lasting change.



STATISTICS

120,000+

followers across
platforms

10M+

views &
impressions

MY AUDIENCE

81%

women

43%

25-34 yrs old

25%

35-44 yrs old

48%

USA

TO BOOK DR. ZHANG FOR
YOUR NEXT EVENT OR TO
DISCUSS A CUSTOMIZED
WORKSHOP/SPEECH

PLEASE VISIT THE CONTACT
PAGE OF OUR WEBSITE

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 hello@luyikathyzhong.com

Hey there!



I look forward to
collaborating and
co-creating with you!

Kathy